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Posted by [fredricksbanks](#) on Sat, 15 Aug 2020 02:14:58 GMT
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"Held each year in June, Pride Month is a glorious annual celebration of the LGBTQ+ community. During Pride Month, there are peaceful protests, parades, events, parties, festivals, which all work to spread awareness of issues facing the community. For sneaker brands adidas france solde, it's an opportunity to celebrate the community with special edition releases, and also support them with heart-felt initiatives. Let's take a look at what they served up in 2020.

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Each pair carries its own design motif, relating to different aspects of the annual tradition. The white of the Air Force 1 carries a reflective sugar skull pattern with colours of La Calaca, which denote the journey of life after death. The Nike Cortez Homme bears a resemblance to a female skeleton figure, which is indicative of a happy afterlife, while the Cortez incorporates the four natural elements (water, air, earth and fire) which each hold a specific meaning behind guiding souls through to the afterlife.

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The new Balance 327 Prix released to much applause earlier this year, thanks to lauded link-ups from Casablanca and MADNESS. Now, a trio of new colourways prove the silhouette doesn't need a co-sign to hit the sweet spot. Leading the charge is an on-point blue and orange rendition, which mismatches the contrasting tones on the lateral and medial sides. Next up, the obligatory grey combines light and dark shades for ultimate wearability. Lastly, a black and pink iteration offers a clean women's option.

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Jerry Lorenzo's Converse Fear of God 2020 label continues its impressive run, the still-fledgling brand creating some of the most exciting silhouettes in the game. For their latest colab, Jerry Lorenzo has decided to revisit a legend: the Converse Chuck 70. Equipped with black canvas, egret leather, and high-gloss egret rubber toe caps, the Chuck 70 features extra-long laces to loop around the heel tab.

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Tetris has been keeping our fingers busy since 1984, and now Puma RS-X Pas Cher is linking up with the iconic video game to deliver a treat for our feet: a collaborative RS-X and RS 9.8. Each of the lifestyle silhouettes has been decorated with Tetromino blocks and Tetris-inspired schemes. You'll find heat-cut logos on the tongues, and neon accents, while the RS-X dons an extended heel with 'HARD DROP' text (alluding to the in-game command that drops blocks quickly into place).

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